Behind the Terminal: Understanding the Bloomberg ESG Numbers

If you are a public company, Bloomberg monitors your environmental, social, and governance (ESG) performance. Since 2009, Bloomberg researchers have continually compiled ESG data on thousands of companies from published disclosures and news items, and turned it into one number: a disclosure score. This score, along with Bloomberg's other ESG products, helps investors assess your company’s transparency, risks, and opportunities. What does this score mean, and what’s behind it?

**BASICS**

- Companies included: 11,000+
- Data coverage:
  - energy & emissions
  - waste data
  - women on the board
  - independent directors
  - workforce accidents
  - sector specific
- Data sources:
  - annual reports
  - sustainability reports
  - press releases
  - third-party research

**DATA**

**Examples of data tracked**
- Political donations
- Employee training costs
- Employee turnover percentages
- Percentage of women employees
- Number of environmental spills
- Percentage of water recycled
- Amount of investment in sustainability

**DISCLOSURE**

Seven essential indicators ranked by disclosure rates

<table>
<thead>
<tr>
<th>Indicator</th>
<th>2012 Disclosure Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Payroll</td>
<td>59%</td>
</tr>
<tr>
<td>2. Energy</td>
<td>40%</td>
</tr>
<tr>
<td>3. GHGs</td>
<td>39%</td>
</tr>
<tr>
<td>4. Water</td>
<td>25%</td>
</tr>
<tr>
<td>5. Waste</td>
<td>24%</td>
</tr>
<tr>
<td>6. Employee turnover</td>
<td>12%</td>
</tr>
<tr>
<td>7. Injury rate</td>
<td>11%</td>
</tr>
</tbody>
</table>

**SOURCE:** Corporate Knights Capital, “Measuring Sustainability Disclosure: Ranking the World’s Stock Exchanges”

**MAKE IT WORK FOR YOU**

Bloomberg ESG captures many qualitative and quantitative indicators that investors and analysts can use in evaluating how well your company is adapting to our changing world—and your commitment to transparency and accountability.

**USAGE**

Number of customers using Bloomberg ESG data

<table>
<thead>
<tr>
<th>Year</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>20,000</td>
<td>17,010</td>
<td>15,000</td>
<td>12,000</td>
<td>11,000</td>
<td>9,000</td>
</tr>
</tbody>
</table>

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For help understanding and improving your company’s ESG ratings and disclosures, visit frameworkesg.com or contact Victor Melendez at vmelendez@frameworkesg.com.